



Seventh Framework Programme Theme 6 Environment

Collaborative Project (Large-scale Integrating Project)

Project no. **212085**

Project acronym: **MEECE**

Project title: **Marine Ecosystem Evolution in a Changing Environment**

D6.2 Knowledge Transfer Web pages

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Duration: 48 months

Project Coordinator: Icarus Allen, Plymouth Marine Laboratory

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Dissemination Level		
PU	Public	x
PP	Restricted to other programme participants (including the Commission)	
RE	Restricted to a group specified by the consortium (including the Commission)	
CO	Confidential, only for members of the consortium (including the Commission)	



D6.2 Knowledge Transfer Web Pages

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Introduction

Knowledge transfer (KT) is about using research-based knowledge to inform and influence decision-making and policy development. In our current knowledge-driven society, knowledge transfer is vital in order to transfer ideas, research results and skills between research organisations and user groups.

Through dedicated web pages imbedded within the main MEECE website outputs from the project can be disseminated quickly and efficiently to a wide range of potential users and interested parties. The KT web pages are hosted within the main MEECE website to allow users to follow the main activities of the project while effortlessly accessing the KT products designed for user groups.

The knowledge transfer web pages will continue to be developed and expanded throughout the life of the project in line with new activities and outputs. There are currently four main Knowledge Transfer web pages.

Knowledge Transfer home page

<http://www.meece.eu/kt.html>

The home page for MEECE KT highlights and provides a brief description of the various activities undertaken and outlines the strategic aims of the KT unit (the MEECE knowledge transfer strategy is available to download). A distinct side navigation bar has been built to allow quick links to Knowledge Transfer products and services, and to allow simple further addition of pages as required.

Fact Sheets

<http://www.meece.eu/FS.html>

The MEECE fact sheet series is a dynamic and opportunistic knowledge transfer tool, delivering knowledge relevant to global science users (managers, science and policy advisors, NGOs, industry, etc.) and science practitioners, in a language that is clear, brief and focused on specific outcomes, action points, scientific advances and methodological developments. The aim of the series is to communicate the science of the MEECE project to these target groups and promote its use in the wider management, policy and user communities to influence the global debate on issues relevant to climate change and marine ecosystems.

Fact Sheets are available either in hard copy and/or electronically. Low resolution web versions and high resolution versions suitable for printing are both available to download from the web pages. As required, additional web pages can be added to support individual fact sheets. These 'supporting' pages will provide additional information relevant to the individual fact sheet, such as peer reviewed papers, links to websites with further information etc thus allowing the topic to be explored in greater depth.

There is also a quick link to the fact sheet pages from the main site's side navigation bar. This will help to improve the visibility of the series and allow rapid downloads without having to navigate throughout the site.

Finally a strategy has been developed to help guide the selection fact sheet topics to ensure that each meets the goals of the series. This strategy is publically available to download on the web pages.

Stakeholders Contact Database

http://www.meece.eu/KT_Contacts.aspx

The database provides contact details for organisations, and relevant individuals, which have a potential interest in the scientific outputs of MEECE, and related projects. Contacts will continue to be added to the database throughout the life of the project. The database is publicly accessible. Full details about the development of the database can be found in D6.1.

User Advisory Group

<http://www.meece.eu/kt/uag.html>

The MEECE User Advisory Group (UAG) has been set up to provide feedback and advice on the scientific development of the project, with key objectives to:

- a) Provide advice to the MEECE Consortium to ensure that questions relevant to user communities are taken on board.
- b) Advise and assist in the dissemination efforts of MEECE knowledge, results, expertise and skills to potential users (e.g. managers, policymakers, regulators, etc.)

The group currently has 5 members with representatives from the following organisations;

- Anaï Mangos ([Plan Bleu](#))
- Eva Royo Gelabert ([European Environment Agency](#))
- Jan Busstra ([Dutch Ministry of Transport and Water Management](#))
- Luis Valdes ([Intergovernmental Oceanographic Commission](#))
- Wojciech Wawrzynski ([ICES](#))
- Niall McDonough ([European Science Foundation](#))

The group will meet once a year, with the first meeting scheduled for October 2009.



Screen grabs of the knowledge transfer web pages